



DESIGNER

• NYFW • NEBULA NYC • DESIGNER PARTICIPATION

# Your Models Meet Ours

NEXUS is NYFW's first runway show built around designers who used AI in the work — not as a theme, as the tool that made the collection. You get your own runway segment and a custom visual world on every screen.

[APPLY FOR A RUNWAY SLOT →](#)

3 OR 9 SEPTEMBER 2026 [IN FLUX]

NEBULA NYC • 135 W 41ST ST • TIMES SQUARE • PRESAGE NYC

# The Concept

One invite-only night where runway, AI visuals, and portrait tech share the same room at Nebula NYC, Times Square.

## WHAT HAPPENS

Four parts — one continuous night, not a standard runway rental.

### RUNWAY

Live designer segments — each walk captured for press and portfolio

### SCREENS

Custom AI visual pairing on Nebula's LED walls per segment

### PORTRAIT BOOTH

Every guest leaves with a shareable fashion portrait

### AFTER-PROGRAM

Private room for buyers, press, and partners after the show

## WHEN & WHERE

Founding-year calendar — date confirmed with Nebula before roster lock.

### CALENDAR

NYFW · 3 or 9 September 2026 [in flux] · date confirmed with Nebula

### VENUE

Nebula NYC · 135 W 41st St · Times Square · 11,000 sq ft

### GUESTS

300–500 invite-only · buyers, press, CMOs, founders, creative directors

## 02 **Proven Production**

Presage NYC has produced three NYFW editions — two on the Nebula floor you are applying to walk.

**3**

NYFW shows · Presage NYC runway editions

**300-500**

Guests per show · invite-only

**2x**

Prior shows at Nebula · Times Square floor

**IG**

Presage NYC · [@presage\\_nyc](#) on Instagram

VENUES & PARTNERS: ROYALTON PARK AVENUE · NEBULA NYC · EMRG MEDIA · [@PRESAGE\\_NYC](#)

# What You Get

Six reasons to walk at NEXUS — each benefit included in your participation tier.



## THE RIGHT ROOM

### Buyers and press, not just insiders

Showcase to decision makers who fund collections and cover fashion week.



## AI VISUAL PAIRING

### Your segment, your screen world

Custom AI-generated visuals across every LED wall during your walk.



## PRO COVERAGE

### Photo and video included

Professional capture of your collection for portfolio and press.

## 03 What You Get

Relationships, press, and platform access beyond the runway night.



### TECH ACCESS

#### Founders and partners in the room

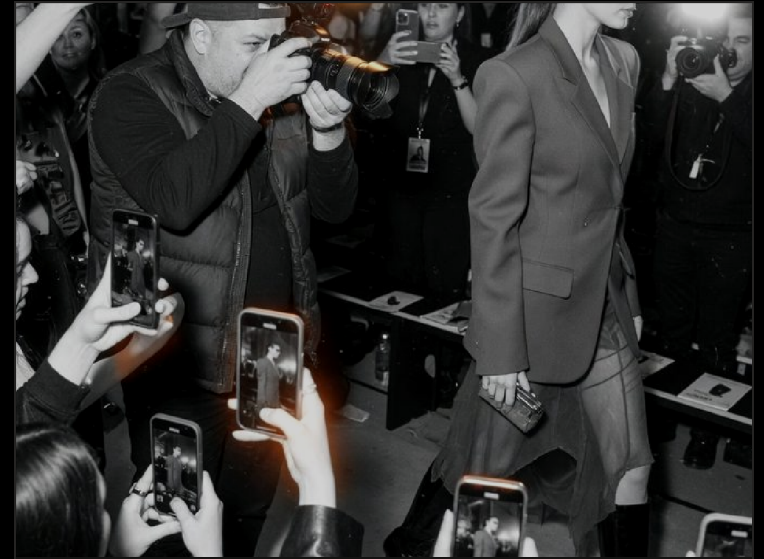
Direct exposure to AI and tech contacts — collaborators, investors, partners.



### ONGOING PLATFORM

#### Relationships beyond one night

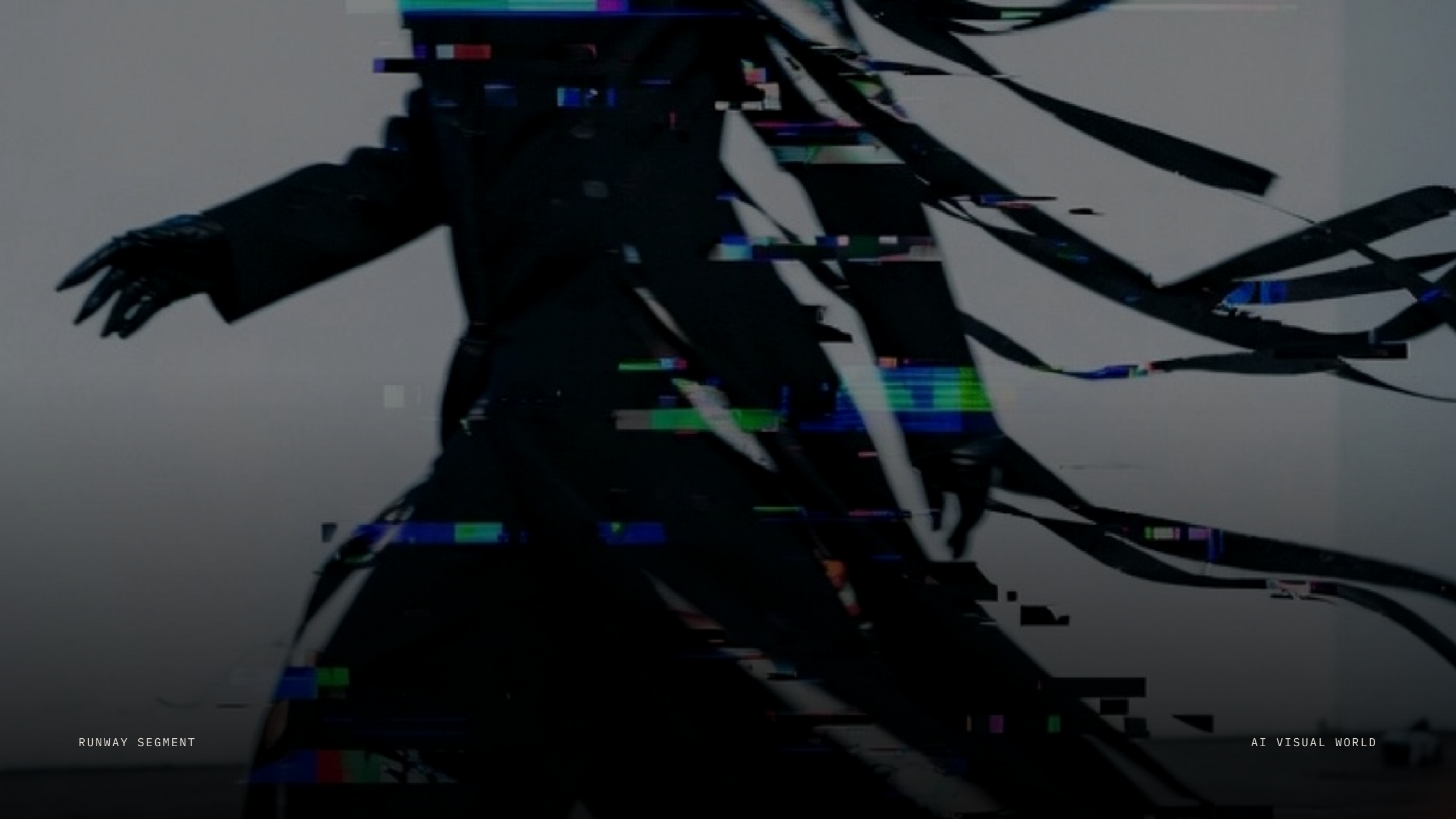
Past Presage designers built lasting connections through the network.



### PRESS & SOCIAL

#### Featured before and after NYFW

Listed in NEXUS pre- and post-event press and social content.



RUNWAY SEGMENT

AI VISUAL WORLD

## 04 How It Works

Four integrations run all night — your segment gets its own visual identity on every screen.

### VISUALS

Each designer paired with a custom AI-generated screen environment at Nebula

### COLLECTION

AI as a creative tool in the work — prints, patterns, or silhouettes

### PORTRAIT BOOTH

Guests generate a fashion-forward portrait on their phone, shareable instantly

### AI PERKS

Enterprise access, tokens, beta test access, and more — perks bundled for participating designers



Custom screen environment at Nebula.

05

# Participation Tiers

Spaces limited to 5–6 designers. Fees fund production — venue, AI integration, lighting, and execution.

SHOWCASE

**\$1,000**

**Entry Runway Slot**

4–6 looks · AI visual pairing · photography · NEXUS marketing listing · post-event guest list access

FEATURE

**\$1,750**

**Expanded Presence**

6–8 looks · AI pairing + concept consult · photo + video · solo pre-event feature · step-and-repeat · VIP table

SIGNATURE

**\$2,500**

**Prime Placement**

8–10 looks · open/close slot · custom AI visual · full coverage + highlight reel · press mention · VIP table + passes

SHOWCASE 5–6 SLOTS · FEATURE 3–4 SLOTS · SIGNATURE 1–2 SLOTS · FIRST COMMITTED, FIRST LOCKED



**Apply for a runway slot.**

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